

**North Las Vegas  
Chamber of Commerce**

**2010  
MEMBER  
UPGRADE PROGRAM**

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Upgrade packages include :

- Exclusive benefits
  - Website advertising
  - Advertising and sponsorship allowances
  - Associate memberships and admissions
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# Chairman's Circle Upgrade

**Package Value \$14,000++**  
**Your investment \$5,500**

**60% savings!**

## Exclusive Benefits

- Custom wood engraved membership plaque
- Photo on Chamber PowerPoint infomercial
- Company name engraved on Chamber lobby plaque
- Listing with photo in every issue of Look North newsletter
- Photo on Member Briefing PowerPoint
- Invitation to submit educational article for publication in Look North newsletter
- Preferential location for reserved tables at annual events
- VIP invitation only events and privileges
- Photo and company name on special recognition page at [www.northlasvegaschamber.com](http://www.northlasvegaschamber.com)
- Company logo on exclusive annual upgrade banner displayed at Chamber events
- Membership list in editable Excel with semi annual update upon request
- Collateral included in all relocation packets

## Chairman's Web Package

- Banner ad with website click through on home page, all secondary pages and all Business Directory pages
- Directory listing enhanced with bold font and color frame
- Company logo displayed on Directory listing
- 50 word business description on Directory listing
- Company listed in your choice of 3 business categories

## *Chairman's Circle Upgrade benefits continued:*

### Membership Benefits

- Up to (5) Associate memberships
- Up to (4) admissions to each GMNLV Breakfast
- Up to (4) admissions to each General Membership Luncheon

### Advertising Allowance \$1500

#### **Use on your choice or any combination of:**

- Online coupon subscription
- Look North newsletter ads
- Look North newsletter inserts
- Look North calendar sponsor
- Chamber Update weekly e-minder sponsor

### Sponsorship Allowance \$2000

#### **Use on your choice or any combination of:**

- Annual Event Sponsorships
- Series Sponsorships
- Membership Events Sponsorships including GMNLV Breakfasts, General Membership Luncheons, Member Briefings, Chairman's New Member Breakfasts, Women's Bizlunches, Installation Reception, etc
- Exhibitor Opportunities at Breakfast Expos and/or annual Directions luncheon

## ***President's Council Upgrade***

***Package Value \$10,000++***  
***Your investment \$3,750***

**60% savings!**

### **Exclusive Benefits**

- Custom wood engraved membership plaque
- Photo on Chamber PowerPoint infomercial
- Company name engraved on Chamber lobby plaque
- Listing with photo in every issue of Look North newsletter
- Photo on Member Briefing PowerPoint
- Invitation to submit educational article for publication in Look North newsletter
- Preferential location for reserved tables at annual events
- VIP invitation only events and privileges
- Photo and company name on special recognition page at [www.northlasvegaschamber.com](http://www.northlasvegaschamber.com)
- Company logo on exclusive annual upgrade banner displayed at Chamber events
- Membership list in editable Excel

### **President's Web Package**

- Banner ad with website click through on home page, and all Business Directory pages
- Directory listing enhanced with bold font and color frame
- Company logo displayed on Directory listing
- 50 word business description on Directory listing
- Company listed in your choice of 3 business categories

*President's Council Upgrade  
benefits continued:*

## Membership Benefits

- Up to (2) Associate memberships
- Up to (2) admissions to each GMNLV Breakfast
- Up to (2) admissions to each General Membership Luncheon

## Advertising Allowance \$1000

### **Use on your choice or any combination of:**

- Online coupon subscription
- Look North newsletter ads
- Look North newsletter inserts
- Look North calendar sponsor
- Chamber Update weekly e-minder sponsor

## Sponsorship Allowance \$1500

### **Use on your choice or any combination of:**

- Annual Event Sponsorships
- Series Sponsorships
- Membership Events Sponsorships including GMNLV Breakfasts, General Membership Luncheons, Member Briefings, Chairman's New Member Breakfasts, Women's Bizlunches, Installation Reception, etc
- Exhibitor Opportunities at Breakfast Expos and/or annual
- Directions luncheon

# ***Premium Package Upgrade***

***Package Value \$5,000++***  
***Your investment \$1,750***

**60% savings!**

## **Exclusive Benefits**

- Company name on Chamber PowerPoint infomercial
- Special listing in every issue of Look North newsletter
- Company name on Member Briefing PowerPoint
- Company name on special recognition page at [www.northlasvegaschamber.com](http://www.northlasvegaschamber.com)
- Collateral included in all relocation packets

## **Premium Web Package**

- Directory listing enhanced with bold font and color frame
- Company logo displayed on Directory listing
- 50 word business description on Directory listing

## **Membership Benefits**

- Up to (1) Associate memberships
- Up to (1) admissions to each GMNLV Breakfast
- Up to (1) admissions to each General Membership Luncheon

*Premium Package Upgrade  
benefits continued:*

## Advertising Allowance \$500

**Use on your choice or any combination of:**

- Online coupon subscription
- Look North newsletter ads
- Look North newsletter inserts
- Look North calendar sponsor
- Chamber Update weekly e-minder sponsor

## Sponsorship Allowance \$500

**Use on your choice or any combination of:**

- Annual Event Sponsorships
- Series Sponsorships
- Membership Events Sponsorships including GMNLV Breakfasts, General Membership Luncheons, Member Briefings, Chairman's New Member Breakfasts, Women's Bizlunches, Installation Reception, etc
- Exhibitor Opportunities at Breakfast Expos and/or annual Directions luncheon

# Preferred Package Upgrade

**Package Value \$3,000++**  
**Your investment \$1,150**

**55% savings!**

## Exclusive Benefits

- Company name on Chamber PowerPoint infomercial
- Special listing in every issue of Look North newsletter
- Company name on Member Briefing PowerPoint
- Company name on special recognition page at [www.northlasvegaschamber.com](http://www.northlasvegaschamber.com)

## Premium Web Package

- Directory listing enhanced with bold font and color frame
- Company logo displayed on Directory listing
- 50 word business description on Directory listing

## Membership Benefits

- Up to (1) admissions to each GMNLV Breakfast
- Up to (1) admissions to each General Membership Luncheon

*Preferred Package Upgrade  
benefits continued:*

## Advertising Allowance \$300

**Use on your choice or any combination of:**

- Online coupon subscription
- Look North newsletter ads
- Look North newsletter inserts
- Look North calendar sponsor
- Chamber Update weekly e-minder sponsor

## Sponsorship Allowance \$300

**Use on your choice or any combination of:**

- Annual Event Sponsorships
- Series Sponsorships
- Membership Events Sponsorships including GMNLV Breakfasts, General Membership Luncheons, Member Briefings, Chairman's New Member Breakfasts, Women's Bizlunches, Installation Reception, etc
- Exhibitor Opportunities at Breakfast Expos and/or annual Directions luncheon

# ***Patron Package Upgrade***

***Package Value \$1,000++***  
***Your investment \$500***

**50% savings!**

## **Exclusive Benefits**

- Membership list in editable Excel

## **Premium Web Package**

- Directory listing enhanced with bold font and color frame
- Company logo displayed on Directory listing
- 50 word business description on Directory listing

## **Membership Benefits**

- Up to (1) admissions to each GMNLV Breakfast

## **Advertising Allowance \$300**

### **Use on your choice or any combination of:**

- Online coupon subscription
- Look North newsletter ads
- Look North newsletter inserts
- Look North calendar sponsor
- Chamber Update weekly e-minder sponsor





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