

2008

MEMBERSHIP  
UPGRADE  
PROGRAM

*Connecting Your Business  
North and Beyond*

3345 W. Craig Road, Suite B  
North Las Vegas, NV 89032  
Phone: (702) 642-9595  
Fax: (702) 642-0439

[www.northlasvegaschamber.com](http://www.northlasvegaschamber.com)

## Chairman's Circle

***Chairman's Circle*** represents the **TOP** level of member upgrades and affords you and your company the highest amount of exposure and benefits in addition to your regular membership.

***Exclusive Benefits*** raise your company's profile in the North Las Vegas Chamber and beyond. From your special recognition and photo on both the Chamber PowerPoint (displayed at every breakfast and luncheon) and in the Look North newsletter, Chamber members will recognize your company's name and logo. Your Chairman's Circle listing in the annual Business Directory (with a circulation of 10,000 copies) and online directory will garner the attention of businesses and consumers far beyond our community. You will receive preferential location for reserved tables and VIP invitation only events and privileges. You will also receive a custom Chairman's Circle membership plaque to display at your business while your company name is proudly displayed on the engraved plaque in the Chamber lobby.

***Advertising Benefits*** allow your company to maximize its advertising dollars. Your additional business classifications allow you to be listed up to **FOUR** times in both the online and printed directory. On our Chamber website, where we currently get in excess of 150,000 hits per month, your company has banner ads on multiple pages. Enhanced advertising on the Chamber website will give your company the opportunity to provide the information that will encourage potential customers to do business with you. Print advertisements allow you to highlight special events, projects, or seasonal incentives that your future clients need to know. Your full color logo on the Go Where the Chamber Goes Banner will reinforce your branding. This banner is prominently displayed at every GMNLV Chamber breakfast and every General Membership Luncheon.

***Events & Sponsorships*** help you stay involved and stay connected, by offering free admissions to monthly events, event sponsorship allowances, and even an exhibit table at one of our popular mixer/mini expos.

***Associate Memberships*** broaden your company's presence in many ways. Each associate has their own listing in both the online and printed directories, multiplying the number of times your company name is seen. Associates may also participate in volunteer committees, broadening the network building you want to do, along with bringing a personal connection to your company name.

***Collateral Materials*** give your company the ability to send mailers to targeted Chamber members with our mailing labels or membership CD and 10 extra printed directories to give to special clients or employees.

# Chairman's Circle

## Exclusive Benefits:

- Special listing with photo and short company bio in Business Directory
- Custom membership plaque
- Photo on Chamber PowerPoint infomercial
- Company name engraved on plaque in Chamber lobby
- Special listing with photo in each issue of Look North
- Invitation to submit educational article in Look North
- Preferential location for reserved tables at annual events
- Half day use of NLVCC conference room (restrictions apply)
- VIP invitation only events & privileges
- Photo & company bio with logo on special recognition page on website

## Web Advertising Benefits:

- Banner ad on homepage + 3 secondary page
- Banner ad on business category page
- Online directory enhanced listing
- Online directory with your company logo
- Online directory business description of 50 words or less
- Online directory - MAPLINK
- Online directory - two additional business classifications

## Collaterals:

- 10 Additional Business Directories
- Annual custom membership CD

## Advertising Benefits:

- 1/2 page ad in 2 issues of Look North (restrictions apply)
- Full color logo on Chairman's Circle/President's Council Event Banner
- Printed directory - two additional business classifications
- Relocation Packet Inserts, Both Categories, all Four Quarters
- Recorded spot on 970AM KNUU

## Events & Sponsorships:

- Exhibitor table at one mini expo/mixer
- Sponsorship Allowance
- 4 admissions to each Good Morning North Las Vegas Breakfast
- 4 admissions to each General Membership Luncheon

## Associate Memberships:

- Up to (5) associate memberships

+

**Chairman's Circle**

***SAVINGS OF 61%***



## President's Council

***President's Council*** represents an elite level of member upgrade benefits that affords you and your company maximum exposure and VIP benefits in addition to your regular membership.

***Exclusive Benefits*** raise your company's profile in the North Las Vegas Chamber and beyond. From your special recognition and photo on both the Chamber PowerPoint (displayed at every breakfast and luncheon) and in the Look North newsletter, Chamber members will recognize your company's name and logo. Your President's Council listing with photo in the annual Membership Directory (with a circulation of 10,000 copies) and online directory will bring you to the attention of businesses and consumers far beyond our community. You will also receive a custom President's Council membership plaque to display at your business while your company name is proudly displayed on the engraved plaque in the Chamber lobby.

***Advertising Benefits*** allow your company to maximize its advertising dollars. Print advertisements allow you to highlight special events, projects, or seasonal incentives that your future clients need to know. Your full color logo on the Go Where the Chamber Goes Banner will reinforce your branding. This banner is prominently displayed at every GMNLV Chamber breakfast and every General Membership Luncheon. On our Chamber website, where we currently get in excess of 150,000 hits per month, your company has banner ads on multiple pages, enhanced listings, and a business description to encourage potential clients to do their business with you. Your additional business classifications allow you to be listed up to FOUR times in both the online and printed directory.

***Events & Sponsorships*** help you stay involved and stay connected, by offering free admissions to monthly events, event sponsorship allowances, and even an exhibitor table at one of our popular mixer/mini expos.

***Associate Memberships*** broaden your company's presence in many ways. Each associate has their own listing in both the online and printed directories, multiplying the number of times your company name is seen. Associates may also participate in volunteer committees, broadening the network building you want to do, along with bringing a personal connection to your company name.

***Collateral Materials*** give your company the ability to send mailers to targeted Chamber members with our mailing labels or membership CD and 6 extra printed directories to give to special clients or employees.

# President's Council

## Exclusive Benefits:

- Special listing with photo and short company bio in Business Directory
- Special Membership Plaque
- Photo on Chamber PowerPoint infomercial
- Company name engraved on plaque in Chamber lobby
- Special Listing with Photo in each issue of Look North
- Invitation to submit educational article in Look North
- Preferential location for reserved tables at annual events
- VIP invitation only events & privileges
- Photo & company bio with logo on special recognition page on website

## Web Advertising Benefits:

- Banner ad on homepage +1 secondary page
- Banner ad on business category page
- Online directory enhanced listing
- Online directory with company logo
- Online directory business description of 50 words or less
- Online directory - MAPLINK
- Online directory two additional business classifications

## Collaterals:

- 6 Additional Business Directories
- Annual Membership mailer CD

## Advertising Benefits:

- 1/2 page ad in one issue of Look North (restrictions apply)
- Full color logo on Chairman's Circle/ President's Council Event Banner
- Printed directory - two additional business classifications
- Relocation Package inserts, both categories, two quarters

## Events & Sponsorships:

- Exhibitor table at one mini expo/mixer
- Sponsorship allowance
- 3 admissions to each Good Morning North Las Vegas Breakfast
- 3 admissions to each General Membership Luncheon

## Associate Memberships:

- Up to (2) associate memberships \$390

**President's Council**  
**SAVINGS OF 59%**



## Premium Package

The Premium Package affords you and your company the benefits, services, and opportunities to enhance your business exposure in addition to your regular member benefits.

***Exclusive Recognition*** raises your company's profile in the North Las Vegas Chamber and beyond. From your special recognition on both the Chamber PowerPoint (displayed at every breakfast and luncheon) and in the Look North newsletter, Chamber members will recognize your company's name and logo. Your Premium Package listing in the annual Membership Directory (with a circulation of 10,000 copies) and online directory will bring you to the attention of businesses and consumers far beyond our community.

***Advertising Benefits*** allow your company maximum value for your advertising dollar. On our Chamber website, where we currently get in excess of 150,000 hits per month, your company has enhanced listings and a business description to allow you to give the information that will encourage others to do their business with you. Your additional business classification will allow you to be listed up to THREE times in both the online and printed directory. Print advertisements allow you to highlight special events, projects, or seasonal incentives that your future clients need to know. Your full color logo on the Go Where the Chamber Goes Banner will reinforce your branding at a 50% savings.

***Events & Sponsorships*** help you stay involved and stay connected, by offering free admissions to monthly events, event sponsorship or exhibitor table allowances.

***Associate Memberships*** broaden your company's presence in many ways. An associate has their own listing in both the online and printed directories, multiplying the number of times your company name is seen. Associates may also participate in volunteer committees, broadening the network building you want to do, along with bringing a personal connection to your company name.

***Collateral Materials*** give your company the ability to send mailers to all Chamber members with our mailing labels or membership CD and 4 extra printed directories to give to special clients or employees.

# Premium Package

## **Exclusive Benefits:**

- Special company listing in annual Business Directory
- Name on Chamber Powerpoint infomercial
- Special company listing in each issue of Look North

## **Web Advertising Benefits:**

- Online directory- enhanced listing
- Online directory with your company logo
- Online directory business description of 50 words or less
- Online directory MAPLINK
- Online directory additional business classification

## **Advertising Benefits:**

- Quarter page ad in one Look North issue (restrictions apply)
- Printed directory additional business classification
- 50% discount on Go Where the Chamber Goes Banner

## **Collaterals:**

- 4 Additional Business directories
- Annual Membership mailer CD

## **Events & Sponsorships:**

- Sponsorship /Exhibitor table allowance
- 2 admissions to each Good Morning North Las Vegas Breakfast
- 2 admissions to each General Membership Luncheon

## **Associate Membership:**

- One associate membership

**Premium Package**

**SAVINGS OF 53%**



## Preferred Package

The Preferred Package affords you and your company the benefits, services, and opportunities to enhance your business exposure that works within your budget in addition to your regular member benefits.

***Exclusive Recognition*** raises your company's profile in the North Las Vegas Chamber, and beyond. From your special recognition on both the Chamber PowerPoint (displayed at every breakfast and luncheon) and in the Look North newsletter, Chamber members will recognize your company's name and logo. Your Preferred Package listing in the annual Membership Directory (with a circulation of 10,000 copies) and online directory will bring you to the attention of businesses and consumers far beyond our community.

***Advertising Benefits*** allow your company maximum value for your advertising dollar! On our Chamber website, where we currently get in excess of 150,000 hits per month, your business listing includes your company logo, a maplink, and a business description to allow you to give the information that will encourage potential clients to do their business with you. Your additional business classification will allow you to be listed up to THREE times in both the online and printed directory. Your full color logo on the Go Where the Chamber Goes Banner will reinforce your branding at a 50% savings.

***Events & Sponsorships*** help you stay involved and stay connected, by offering free admissions to monthly events, and sponsorship/exhibitor allowances.

***Collateral Materials*** give your company the ability to send mailers to all Chamber members with our mailing labels or membership CD and 2 extra printed directories to give to special clients or employees.

# Preferred Package

<b><u>Exclusive Benefits:</u></b>	<b><i>Value</i></b>
<input type="checkbox"/> Special listing in annual Business Directory	\$274
<input type="checkbox"/> Name on Chamber PowerPoint infomercial	\$280
<input type="checkbox"/> Special company listing in each issue of Look North	\$250
<b><u>Web Advertising Benefits:</u></b>	<b><i>Value</i></b>
<input type="checkbox"/> Online directory with your company logo	\$300
<input type="checkbox"/> Online directory business description of 50 words or less	\$120
<input type="checkbox"/> Online directory Maplink	\$50
<input type="checkbox"/> Online directory additional business classification	\$50
<b><u>Advertising Benefits:</u></b>	<b><i>Value</i></b>
<input type="checkbox"/> Business card ad in one Look North (restrictions apply)	\$125
<input type="checkbox"/> Printed directory additional business classification	\$50
<input type="checkbox"/> 25% discount on Go Where the Chamber Goes Banner	\$150

<b><u>Collaterals:</u></b>	<b><i>Value</i></b>
<input type="checkbox"/> 2 additional business directories	\$30
<input type="checkbox"/> 25% discount on member mailing labels or disk	\$25
<b><u>Events &amp; Sponsorships:</u></b>	<b><i>Value</i></b>
<input type="checkbox"/> Sponsorship/Exhibitor Table Allowance	\$200
<input type="checkbox"/> 1 admission to each Good Morning North Las Vegas Breakfast	\$189
<input type="checkbox"/> 1 admission to each General Membership Luncheon	\$210

**Preferred Package**  
**SAVINGS OF 50%**



## Patron Package

The Patron Package allows businesses new to Chamber advertising to enhance their exposure through web, print, and presence, in addition to your regular membership.

On our Chamber website, where we currently get in excess of 150,000 hits per month, your company has a maplink to identify your location, and a business description to allow you to give the information that will encourage potential clients to do their business with you. Your additional business classification will allow you to be listed up to THREE times in both the online and printed directory.

Your printed advertisement as well as relocation insert allows you to highlight special events, or seasonal incentives that your future clients need to know.

Stay involved and stay connected with included admissions to monthly events.

Collateral materials give your company the ability to send mailers to all Chamber members with our mailing labels or membership CD.

### Web Advertising Benefits:

- Online directory business description of 50 words or less
- Online directory MAPLINK
- Online directory additional business classification

### Advertising Benefits:

- Business card ad in the Look North (restrictions apply)
- Printed directory additional business classification
- Relocation Packet inserts, One Category, One Quarter
- 15% discount on Go Where the Chamber Goes Banner

### Collaterals:

- 1 Additional business directory
- 25% on chamber mailer CD

### Events & Sponsorships:

- 1 admission to each Good Morning North Las Vegas Breakfast
- 1 admission to each General Membership Luncheon

**Patron Package**  
**SAVINGS OF 45%**