



# NORTH LAS VEGAS

## CHAMBER OF COMMERCE

### Introduction/Contact information

Dear Future Member:

As you form your marketing plan for 2008, the Chamber can offer your company many unique opportunities. With an audience of business and community leaders who are also consumers, you have the opportunity to:

- Increase your company's brand awareness
- Gain positive credible publicity
- Gain community exposure
- Target your advertising placements
- Build new business relationships

There are event sponsorships to fit every budget and advertising opportunities in both print and web. We can assist in customizing a sponsorship/advertising package to incorporate the Chamber into your marketing plan. Our Chamber event opportunities are only available to Chamber members.

The North Las Vegas Chamber proudly celebrates 60 years of serving the business community. We are committed to:

- Creating a strong local economy
- Representing the interests of business with government
- Providing valuable member resources, connections and benefits
- Promoting the community

We continue to strive to be the premier business resource, connecting businesses north and beyond.

## Signature Events

### **Directions: Economic Outlook of North Las Vegas**

Held each August, this premier business and economic forecast event for North Las Vegas features an expert speaker panel, luncheon, and exhibits.

#### **MAIN SPONSORSHIP (1 available)**

- Company logo on monthly calendar, program flyer, and email blasts
- Company logo on monthly Chamber PowerPoint infomercial
- Company logo on table tent cards
- Sponsor acknowledgement and logo in printed event program
- Sponsor acknowledgement on KNEWS 970AM Radio Chamber commercials
- Table of 10 luncheon/program admissions in premium location
- 5 minutes at podium to promote company
- Ability to place promotional items at individual seats
- Double tabletop exhibitor space
- Premium exhibitor location
- Mailing label list of all member attendees and exhibitors
- Inclusion in sponsor acknowledgement listing published on website 12/08 with weblink to sponsor's website and inclusion in Dec/Jan Look North newsletter

#### **TABLETOP EXHIBITORS (24 available)**

- Company listed as exhibitor in printed event program
- (1) 6ft. skirted exhibitor table and 2 chairs
- 2 luncheon/program admissions
- Program listed on Chamber website for 30 days with weblink to exhibitor sites



## Signature Events

### Salute to Heroes Recognition Awards Luncheon

Held in September, this annual recognition awards luncheon honors first responders, emergency medical professionals, members of the armed forces, and individuals within our community who have gone “above and beyond” in service to others.

#### **SIGNATURE SPONSORSHIP (4 available)**

- Company logo on event sponsor board, program flyer, and email blasts
- Weblink from email blast to company website
- Company logo on monthly Chamber PowerPoint infomercial
- Company listed as sponsor on invitations (if secured at print time)
- Sponsor acknowledgement and logo in printed event program
- Sponsor acknowledgement on KNEWS 970AM Radio Chamber commercials
- Table of 10 luncheon/program admissions in premium location
- Introduction and company acknowledgement during program
- Ability for sponsor representative to greet attendees and/or congratulate honorees during program
- Inclusion in sponsor acknowledgement listing published on website 12/08 with weblink to sponsor’s website and inclusion in Dec/Jan Look North newsletter

#### **HONOREE SPONSORSHIP (12 available)**

- Company logo on table tent sign for sponsored agency
- Company name listed in printed event program
- Company acknowledgement during program
- Company name listed on monthly Chamber PowerPoint infomercial



## Membership Events

### **GMNLV Breakfast** *(6 events to choose from)*

#### **MAIN SPONSORSHIP (1 per event)**

- Company logo on monthly calendar, program flyer, and email blasts
- Company logo on website event/RSVP page
- Company logo on monthly Chamber PowerPoint infomercial
- 2 breakfast admissions
- 3 minutes at podium to promote company
- Ability to place promotional items at individual seats
- Dedicated sponsor table for collateral materials
- Mailing label list of all member attendees
- Inclusion in sponsor acknowledgement listing published on website 12/08 with weblink to sponsor's website and inclusion in Dec/Jan Look North newsletter

### **Breakfast Workshop** *(2 events to choose from)*

#### **MAIN SPONSORSHIP (1 per event)**

- Company logo on monthly calendar, program flyer, and email blasts
- Company logo on website event/RSVP page
- Company logo on monthly Chamber PowerPoint infomercial
- 2 breakfast admissions
- 3 minutes at podium to promote company
- Ability to place promotional items at individual seats
- Dedicated sponsor table for collateral materials
- Mailing label list of all member attendees
- Inclusion in sponsor acknowledgement listing published on website 12/08 with weblink to sponsor's website and inclusion in Dec/Jan Look North newsletter



## Membership Events

### **Breakfast Expo** *(2 events to choose from)*

#### **MAIN SPONSORSHIP (1 per event)**

- Company logo on monthly calendar, program flyer, and email blasts
- Company logo on website event/RSVP page
- Company logo on monthly Chamber PowerPoint infomercial
- 4 breakfast admissions
- 3 minutes at podium to promote company
- Sponsor acknowledgement and logo in printed event program
- Ability to place promotional items at individual seats
- (1) 8ft. exhibitor table in premium location
- Mailing label list of all member attendees
- Inclusion in sponsor acknowledgement listing published on website 12/08 with weblink to sponsor's website and inclusion in Dec/Jan Look North newsletter

#### **TABLETOP EXHIBITORS (# available TBD)**

- Company listed as exhibitor in printed event program
- (1) 6ft. skirted exhibitor table and 2 chairs
- 2 breakfast admissions
- Program listed on Chamber website for 30 days with weblink to exhibitor sites



## Membership Events

### **New Member Breakfast** (*5 events to choose from*)

#### **MAIN SPONSORSHIP (1 per event)**

- Company logo on monthly calendar and new member invitations
- Company logo on website event/RSVP page
- Company logo on monthly Chamber PowerPoint infomercial
- 3 minutes at podium to promote company
- Ability to place promotional items at individual seats
- Mailing label list of all new members that join in a 30 day period
- Opportunity to provide door prize for new member breakfast
- Inclusion in sponsor acknowledgement listing published on website 12/08 with weblink to sponsor's website and inclusion in Dec/Jan Look North newsletter

### **New Member Briefing** (*6 events to choose from*)

#### **MAIN SPONSORSHIP (1 per event)**

- Company logo on monthly calendar, program flyer, and email blasts
- Company logo on website event/RSVP page
- Company logo on monthly Chamber PowerPoint infomercial
- 3 minutes at podium to promote company
- Ability to place promotional items at individual seats
- Mailing label list of all member attendees
- Opportunity to provide door prize for new member briefing
- Inclusion in sponsor acknowledgement listing published on website 12/08 with weblink to sponsor's website and inclusion in Dec/Jan Look North newsletter



## Membership Events

### General Membership Luncheon (*7 events to choose from*)

#### **MAIN SPONSORSHIP (1 per event)**

- Company logo on monthly calendar, program flyer, and email blasts
- Weblink from email blasts to company website, 3 blasts prior to event
- Company logo on website event/RSVP page
- Company logo on monthly Chamber PowerPoint infomercial
- Company logo on table tents cards
- 3 luncheon admissions
- Special recognition from podium during event
- Ability to place promotional items at individual seats
- Dedicated sponsor table for collateral with ability to place free standing banner
- Mailing label list of all member attendees
- ¼ page ad in Look North newsletter (must be used within 6 months of event)
- Inclusion in sponsor acknowledgement listing published on website 12/08 with weblink to sponsor's website and inclusion in Dec/Jan Look North newsletter

### Women's Forum BizLunch (*5 events to choose from*)

#### **MAIN SPONSORSHIP (1 per event)**

- Company logo on monthly calendar, program flyer, and email blasts
- Company logo on website event/RSVP page
- Company logo on monthly Chamber PowerPoint infomercial
- 3 minutes at podium to promote company
- Ability to place promotional items at individual seats



## Membership Events

### Member Excellence & Volunteer Recognition Luncheon

#### MAIN SPONSORSHIP (1 available)

- Company logo on event sponsor board, program flyer, and email blasts
- Weblink from email blast to company website
- Weblink from web calendar flyer to company website
- Company logo on monthly Chamber PowerPoint infomercial
- Sponsor acknowledgement and logo on cover of printed event program
- Table of 10 luncheon/program admissions in premium location
- Introduction and company acknowledgement during program
- Mailing label list of all member attendees
- ¼ page ad in Look North newsletter (must be used within 6 months of event)
- Inclusion in sponsor acknowledgement listing published on website 12/08 with weblink to sponsor's website and inclusion in Dec/Jan Look North newsletter

#### CORPORATE SPONSORSHIP (3 available)

- Company acknowledgement in printed event program
- Company listed on sponsor board
- Company acknowledgement during program
- Company logo on monthly Chamber PowerPoint infomercial
- 3 luncheon/program admissions



## Membership Events

**Mixer/Mini Expo** (*3 events to choose from*)

### **MAIN SPONSORSHIP (1 per event)**

- Company logo on monthly calendar, program flyer, and email blasts
- Company logo on website event/RSVP page
- Company logo on monthly Chamber PowerPoint infomercial
- Program listed on Chamber website for 30 days with weblink to exhibitor sites
- Sponsor acknowledgement and logo in printed event program
- (1) 8ft. exhibitor table in premium location
- Mailing label list of all member attendees
- Inclusion in sponsor acknowledgement listing published on website 12/08 with weblink to sponsor's website and inclusion in Dec/Jan Look North newsletter

### **TABLETOP EXHIBITORS (# available TBD)**

- Company listed as exhibitor in printed event program
- (1) 6ft. skirted exhibitor table and 2 chairs
- Program listed on Chamber website for 30 days with weblink to exhibitor sites



## **Membership Events**

### **Board Installation - The Academy Awards: Celebrating the 60<sup>th</sup> Anniversary of the North Las Vegas Chamber of Commerce**

#### **CHAIRMAN'S COCKTAIL RECEPTION (1 available)**

- Company logo on event sponsor board
- Weblink from calendar event/RSVP page to company website
- Company logo on monthly Chamber PowerPoint infomercial
- Company listed as sponsor on invitations (if secured at print time)
- Company signage at all bars and cocktail tables
- Sponsor acknowledgement and logo in printed event program
- Company acknowledgement during program
- 4 dinner/event admissions with premium seating
- ¼ page ad in Look North newsletter (must be used within 6 months of event)
- Inclusion in sponsor acknowledgement listing published on website 12/08 with weblink to sponsor's website and inclusion in Dec/Jan Look North newsletter

#### **ENTERTAINMENT SPONSORSHIP (1 available)**

- Company logo on event sponsor board
- Weblink from calendar event/RSVP page to company website
- Company logo on monthly Chamber PowerPoint infomercial
- Company listed as sponsor on invitations (if secured at print time)
- Sponsor acknowledgement and logo in printed event program
- Company acknowledgement during program
- 4 dinner/event admissions with premium seating
- ¼ page ad in Look North newsletter (must be used within 6 months of event)
- Inclusion in sponsor acknowledgement listing published on website 12/08 with weblink to sponsor's website and inclusion in Dec/Jan Look North newsletter

#### **AWARD DINNER SPONSORSHIPS (5 available)**

- Company logo on event sponsor board
- Company logo on monthly Chamber PowerPoint infomercial
- Sponsor acknowledgement and logo in printed event program
- 2 dinner/event admissions with premium seating
- Business card ad in Look North newsletter (must be used within 6 months of event)
- Inclusion in sponsor acknowledgement listing published on website 12/08 with weblink to sponsor's website and inclusion in Dec/Jan Look North newsletter



# NORTH LAS VEGAS

## CHAMBER OF COMMERCE

### Future Events

The events listed below are still being planned and sponsorship opportunity information is not yet available. If you would like to be the first to know when these opportunities are available, please fill out and return this form.

**I would like to be the first to know! Please send sponsorship information for the following events as soon as it is available:**

### Signature Events

- Women's Leadership Conference
- Rediscover North Las Vegas

### Chamber Foundation Events

- Spring Golf Tournament
- Fall Golf Tournament

Name of Business: \_\_\_\_\_

Address: \_\_\_\_\_

City, State & Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Fax Number: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Main Contact Name/Title: \_\_\_\_\_

Returning this form does not guarantee your sponsorship/exhibit.  
Sponsorships will be reserved with a signed contract on a first come, first serve basis.

## **ADVERTISING**

Print and Branding Opportunities

### **Look North Newsletter** (6 issues available)

The Look North newsletter is distributed to all members, business and community leaders, included in all sales packets to prospective members, and available at the City of North Las Vegas Business License office. It is also posted on the website for viewing by the general public for up to 12 months.

Ad space is limited and is reserved upon receipt of signed contract. Rates are:

Business Card ad (approx 1/8<sup>th</sup> of a page)

Quarter Page ad

Half Page ad (vertical or horizontal)

Full Page ad

Full Page insert (1200 inserts provided by sponsor)

### **Calendar Insert Sponsor** (6 issues available)

The Calendar insert is two-sided Chamber Calendar of Events with sponsor logo on both sides. Limit ONE sponsor per issue.

*~ SPECIAL SAVINGS~*

*MULTIPLE AD INSERTIONS RECEIVE a 10% DISCOUNT ON TOTAL ORDER.*

### **“Go Where the Chamber Goes” Banner**

This Members only program prominently displays your company logo on our Chamber event banner at every membership breakfast, membership luncheon and Chamber in-house events for an entire year. Limited to 20 available spots.

### **Relocation Package Inserts** (4 quarters available)

Insert your company’s flyer into relocation packets requested by consumers and/or businesses considering a move to our area. Limited to 5 sponsors per quarter.

Business relocation packets (60 inserts provided by sponsor)

Consumer relocation packets (100 inserts provided by sponsor)

# Website Advertising

[WWW.NORTHLASVEGASCHAMBER.COM](http://WWW.NORTHLASVEGASCHAMBER.COM)

Get noticed! Enhance your company's listing on the online business directory.

6 month or 12 month contracts available

## Enhanced Listing:

Business listing in online directory in Bold Font with entire listing in a highlighted box

## Business Description:

Company description of 50 words or less

## Maplink:

Map quest map to your listed location

## Company Logo:

Brand your listing with your company logo

## Banner Ads: 468 x 60 @ 72 dpi

Business Category page

Home Page plus (1) secondary page



The Chamber would like to thank the following sponsors:





- > VISITOR INFORMATION
- > RELOCATION INFORMATION
- > BUSINESS DIRECTORY
- > CALENDAR OF EVENTS
- > BUSINESS RESOURCES
- > EMPLOYMENT OPPORTUNITIES
- > GOVERNMENT AFFAIRS
- > CHAMBER INFORMATION

- HOME
- CONTACT US
- JOIN US
- SITE SEARCH
- MEMBERS ONLY
- NEWSLETTER

## BUSINESS DIRECTORY

### Mining Companies

MAP	Name/Contact:	Description:
	 <b>NEW</b> Any Company Inc. 1234 N. Las Vegas Chamber Way North Las Vegas, NV	Highlight your company's benefits and services by purchasing a business description to be displayed here.  <i>Member Since 2007</i>