

# **CONNECTION\$**

*by the North Las Vegas Chamber of Commerce*

**CONNECTION\$ is a business-client and referral exchange network whose members are dedicated to the growth and success of each others businesses with multiple chapters throughout Clark County.**

## **Frequently Asked Questions**

**What can I expect CONNECTION\$ to do for me?** Among many networking and business growth opportunities, you can expect other CONNECTION\$ members to provide you with valuable business contacts that you would otherwise not have access to and to assist you in opening those doors and promoting your business and/or product.

**What does CONNECTION\$ expect of me?** You must attend meetings since you can't build relationships if you aren't in attendance. Each member must pass one qualified referral each week, be dedicated to help all of your fellow members to be successful, and to bring 1 qualified guest to a CONNECTION\$ group meeting each month. All members require commitment, expect excellence, and reject mediocrity. It's an "all for one and one for all!" sales team.

**How soon will I see reward for my efforts?** It's up to you! Take a little time to get to know your fellow members and to learn to promote yourself and your business with ease. CONNECTION\$ is about building your business or clientele through strong, long-standing relationships that will earn you even more referrals, for years to come.

**Why is there only one person per profession in each group?** There is only one person per professional classification in each group to ensure maximum exposure for you. This way all related referrals from the group are yours and not shared with another.

**What if my classification is filled?** Since only one representative of any profession (classification) is permitted, it is not unusual to find your classification filled. However some professions that offer specific products can sometimes be split into separate classifications. If your classification is not available, your name will be put on a waiting list for the next available spot.

**How is CONNECTION\$ affiliated with the NLVCC?** CONNECTION\$ is a high-octane networking group developed by the NLVCC. It is available to NLVCC members throughout the valley, and you must be the designated representative to participate in any of the *Connection\$* groups.

**How do I sign up? If you are already a member of the NLVCC** just complete your CONNECTION\$ membership application and fax to 642-0439 or email to [KMello@nlvchamber.org](mailto:KMello@nlvchamber.org). If you are NOT yet a member of the NLVCC, please complete and submit both your NLVCC membership & CONNECTION\$ applications.

**Are there attendance requirements?** Yes. No more than three (3) excused absences may occur during any quarter. The success of the group depends on the members' participation and there is a waiting list.

**What does it cost?** Annual CONNECTION\$ membership is \$60.00.