

# LOOK NORTH

CONNECTING YOUR BUSINESS NORTH AND BEYOND

April/May 2008 Volume 2

## TANGLED TRANSPORTATION TURMOIL

By Tom Skancke



The transportation system in our Nation and our State is at a crisis. Traffic congestion is at an all time high, road rage is everywhere, and our roads and bridges need desperate repairs. And what are we doing about it? Not much.

Our Nation has looked the other way when it comes to transportation infrastructure investment. We have not kept our system in a state of good repair and the system is showing it. Bridges are collapsing, highways are deteriorating and our roads are more congested than ever. Does anyone remember hearing about or having road rage in the 1980's? No.

Our Nation needs to spend approximately \$225 billion per year for the next 50 years in order for us to get our current system in a state of good repair and construct additional lane miles, transit systems, and goods movement corridors. However, before we ask the American tax payer to invest more we need to make sure we're spending the money wisely.

Right now when you add one federal dollar to any transportation project, you add 8-10 years to the project delivery time. We can build a 5000 room hotel in Las Vegas in 36 months but it takes us 15 years to deliver 30 miles of road. We must stop the waste in our system and be more responsive to the needs of our Nation. A one billion dollar project today...delivered in 2022 will cost the American tax payer an additional \$3-\$4 billion in project delivery time. Why? Because of process and permitting timelines. Taking this long to deliver a project is both fiscally and environmentally irresponsible. We must cut the amount of time it takes to build a road from 15 years to 5 years.



Funding our Nation's transportation needs is going to take significant investment. It is going to take public sector funding and private sector funding to do the job. We currently spend about \$84 billion per year which is barely enough to keep up with the projects we have. We

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#### Mission Statement

The mission of the North Las Vegas Chamber of Commerce is to lead, educate, advocate, and support businesses; thereby creating a strong local economy and providing a high return on investment for members.

#### Vision Statement

The vision of the North Las Vegas Chamber of Commerce is to be the premier community resource connecting businesses North and beyond.

#### Core Values

- Create a strong local economy.
- Represent the interests of business with government.
- Provide valuable member resources, connections and benefits.
- Promote the community.

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LOOK NORTH

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# Chairman's Message

Tony Marinello, North Vista Hospital

What does 2008 hold for our community and businesses? As business people we face this question daily, in one form or another. How we anticipate and respond affects the future of the community.

The North Las Vegas Chamber works in several ways to gather information and influence outcomes that reduce the uncertainty. It helps us to understand the impacts and opportunities for our businesses and enables us to be more proactive and increase chances for success. The Chamber also allows individual businesses to band together and be a sizeable force for lobbying and unique benefits.

So what is the Chamber focus in 2008? Continuing to provide opportunities for our members to grow and prosper even in this difficult economic environment. The Chamber continues to address the myriad challenges facing business from government regulation to the rising cost of healthcare.

Our government affairs committee has split into task forces to target issues on healthcare, transportation, taxes, and education. Other task forces will address local government issues such as land use, infrastructure, and development processes as well as federal issues. The Chamber is also planning its second trip to Washington D.C. in May.

Due to numerous requests over the years, the

Chamber will debut its first Leadership North Las Vegas Program. With North Las Vegas' expansive growth, the City no longer exists in the shadows of its larger neighbors

to the south. Leadership North Las Vegas will give business persons working or doing business in North Las Vegas the opportunity to not only learn about this fast growing city but ways to get connected and make a difference in its future.

Knowing that building relationships and establishing connections is paramount to business success, the Chamber created yet one more opportunity for members in our CONNECTION\$ leads-generated groups. New groups are forming all over the valley to accommodate members that live or work in all areas.

As the cost of doing business continues to rise, we worked for several months to bring you a health plan with 3 options that will save you money and provide quality coverage for you and your employees. We also identified new discount offers for car rentals and free ads. Add these to the already long list of benefits that are offered, the Chamber remains one of the best values for your membership dollar. §



Tony Marinello

### CHAMBER CONTINUES TO ADD VALUE-ADDED MEMBER BENEFITS

The North Las Vegas Chamber continues to grow as we add to our list of member only benefits. Want to know more? Give us a call at 642-9595 or log onto [www.northlasvegaschamber.com](http://www.northlasvegaschamber.com).

#### Members Only Page Options Expanded

If you have not yet explored all the new options make sure you take a moment to visit our website at [www.northlasvegaschamber.com](http://www.northlasvegaschamber.com). From your members only page, you can now update your directory information, pay your renewal dues, view and print your company's referral report, submit events for the community calendar, and much more. If you don't know your log in, just click on Members Only. It will ask you to submit the company email we have on file and send your credentials to that email address instantly.

#### Additional Affinity Offerings

In partnership with Yellow Book USA, all new and renewing members in 2008 will receive a gift certificate for your choice of \$1000 in advertising in the Greater Las Vegas Directory, or \$500 in a Community directory. If you don't currently have Yellow Book advertising, this will allow you an ad for 1 year at no charge. If you are currently an advertiser, you can use it to expand your presence.

Along with offering our members the best values in health insurance, worker's compensation insurance, and office supplies, our members' only package now includes car rental discounts through Enterprise.

#### Referrals, Referrals, and More Referrals

We believe in REFERRALS! If you would like more referrals to build your business, join CONNECTION\$ our weekly members-only leads groups. We have established groups across the valley from Green Valley to Aliante, there is one near you.

If you are referring businesses to join the North Las Vegas Chamber, then you will become a part of the new Chamber All Star Rewards program. You will receive special recognition, an exclusive name badge, complimentary admission to invitation only new member events, prizes, and more.

#### Enhance your Company Image

If you haven't yet planned your 2008 Chamber Marketing plan, it's not too late! Please contact the Chamber to find out what sponsorship opportunities are available. We have also added a few new high profile opportunities that were not in the 2008 brochure, including sponsorships for our valley wide "Women's Leadership Conference".

## Chamber Government Affairs Committee Set to Review Issues

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The Chamber's government affairs committee will be monitoring numerous issues over the next several months as the various task forces meet and the 2009 legislative session looms closer.

Several federal issues that can have a detrimental impact on business will be watched closely and the Chamber's position communicated with our congressional delegation.

- **Union Check Card** - while we all worked to successfully defeat this bill in 2007, it is guaranteed to be re-introduced in the coming year.
- **Mandated Paid Sick Days** - Sen. Edward Kennedy, D-Mass., has said that he will call for a vote this year on the Healthy Family Act bill that would require businesses with

15 or more employees to give workers at least seven paid sick days per year.

- **FMLA Expansion** - a move this year is expected decreasing the number of employees required before a business falls under FMLA regulations from 50 to 25 employees.

On a state level, transportation will remain at the forefront as will education funding. The Chamber will once again address the need for reform to the Public Employees Benefit and Retirement Programs. As the unfunded liability in these programs grow, the financial impact on taxpayers not privy to such generous benefits within the private sector continues to cause concern.

...continued from cover

need to be spending over \$225 billion per year. How do we get there? Immediately, we need to raise the fuel tax a minimum of 5 cents per gallon per year for the next five years. That's less than a drive through coffee a day. Why raise fuel taxes when gas prices are already so high? Fuel tax is the most predictable and viable option we have in the immediate future. Americans know how to pay it and we know how to collect it. Changing the way we fund transportation will take us 5-10 years. So we need to go with what we know at the same time working on how we fund transportation in the future. To achieve the \$225 billion per year, we also need tolling and other private sector investment to help us solve this problem.

We need to put trust back into the Highway Trust Fund. The State of Nevada has many needs and the Nevada Department of Transportation is doing an outstanding job of doing what they can

with the dollars that are available to us. However, our legislature and the US Congress need to have the courage to do the right thing and fund our State's and our Nation's infrastructure needs not only for today but for tomorrow. We have a responsibility to ensure the United States remains the economic super power that we are. We got there by having the preeminent surface transportation system in the world. Our parents and grandparents invested in our future. It is time we invest in the future for generations to come. §



*Tom R. Skancke is president of The Skancke Co. and serves as a Commissioner for National Surface Transportation Policy and Revenue Study Commission.*

The opinions expressed in this article are those of the author and does not necessarily reflect those of the Chamber.

## Meet Your 2008 Chamber Board of Directors

Last issue you met the 2008 Executive Committee and we'd like to introduce you to half of the remaining members that comprise the board of directors.



**Marc Bolduc**

Marc Bolduc joined the Olympia Group/Southern Highlands Development Corporation in 2003 as its senior vice president and handles all aspects of land acquisition, engineering, planning, entitlements, agreements, feasibility, due diligence construction coordination & development. He played a key role in the approval of development agreement for the Park Highlands master plan in North Las Vegas.



**Darren Brown**

Darren Brown has been with Meadow Gold Dairy for 19 of his 24 years in the dairy industry. Darren has served as General Sales Manager, Branch Manager, Route Sales and Distribution Supervisor and was instrumental in the business development and planning associated with the construction and completion of the production facility in 2004.



**Curtis Cummings**

Curtis Cummings joined Alan Jeskey Builders, Inc. in 2000 as a Principal and it's CEO. Curtis has been instrumental in the corporation's team and business development, resulting in sustained growth. As co-founder and executive of Eberhard Southwest Roofing and Waterproofing, Cummings was instrumental in the construction/design of the roofing and waterproofing systems on many of the strip's mega-resort projects.



**Jeff Fine**

Jeff Fine is the principal owner of Silver Nugget Holdings, LLC. In addition, along with his father Mark Fine, he is the principal owner of Fine Properties, LLC, a real estate investment and development company focusing on urban investment and redevelopment opportunities in the Las Vegas marketplace.



**George Garcia**

George Garcia is the president of G.C Garcia, Inc., a Nevada land planning and development services firm with commercial and residential projects in North Las Vegas, Henderson, Clark County, and Las Vegas. George also served as the 2006 chairman of the board for the Chamber.



**Joe Hasson**

Joe Hasson is the general manager of Aliante Station Casino Hotel currently under construction in North Las Vegas and was formerly general manager of Green Valley Ranch Resort Casino in Henderson. Joe's team at Green Valley Ranch earned the prestigious AAA Four-Diamond Award for four consecutive years.

## New Members

<b>Ace Worldwide</b> Anthony Frasca	<b>Community Environment Alliance</b> Edward Domanico	<b>Lamb Asphalt Maintenance</b> Jim Andres	<b>Red Hot Events</b> Faith Chapin
<b>Aegis Locking Systems</b> Steve Phillips	<b>CORE Construction</b> Jim Clinton	<b>Laminator Express</b> Linda Beeson	<b>Robert &amp; Anne Rinaldi Group</b> Robert Rinaldi
<b>American Employee Association</b> Irwin Hunt	<b>Culinary Training Academy</b> Sterling Burpee	<b>LandAmerica/Lawyers Title</b> Garth Oesterling	<b>RxBids</b> Kelvin Bradley
<b>American Family/Cedric Gay Agency</b> Cedric Gay	<b>Doctor Auto</b> John Garan	<b>Las Vegas Business Press</b> Edyta Jankowski	<b>Secure Horizons</b> Ron Williams
<b>Andy Martello, A Comedian Who Happens to Juggle</b> Andy Martello	<b>Elisha Celeste</b> Elisha Celeste	<b>Las Vegas Home &amp; Design</b> Valery Behr	<b>Shred It Las Vegas</b> Larry Howard
<b>Bank of America</b> James Garza	<b>Elite Foam Barrier</b> Tim Harris	<b>Las Vegas Rescue Mission</b> Ken Sprenkle	<b>Siena Golf Academy</b> Tony Emma
<b>Barton Racing</b> Taylor Barton	<b>Fabulous Frames Custom Framing</b> Tracy Quattrin	<b>LV Review Journal</b> Dean White	<b>Solomon Management Group</b> Robert Swift
<b>Broadstone Azure</b> Misty Justice	<b>Fielden &amp; Partners</b> Carolyn Muse Grant	<b>LV Review Journal</b> Bob Brown	<b>Southwest Logo</b> Gordon Charrick
<b>CH2M HILL, Inc.</b> Dan Andersen	<b>Fino Enterprises, LLC</b> Micheal Sandoval	<b>LV Review Journal</b> Rebecca Bradner	<b>Southwest Surveillance</b> Ron Siess
<b>Chapquist Entertainment</b> Michael Chapman	<b>Forster, Doug</b> Foug Forster	<b>Liberty Tax Service</b> Christina Garcia Ross	<b>Status Group</b> Cynthia Hamis
<b>CIGNA</b> Paul Rheinberger	<b>Fruits and Passion</b> Tanya Kane	<b>Life Signs</b> Kimberly Meinen	<b>Summerlin Life &amp; Health</b> Earl McDowell
<b>Clark County Collection Service</b> Dawn Renee Duffy	<b>Gasoline Alley's Birthday Bash</b> Mike Kinney	<b>Loan Representatives &amp; Mortgage Consultants LP</b> Lori Davidge	<b>Sumotext</b> Chris Popovich
<b>Clark County Collection Service</b> Teresa Jackson	<b>Global Warming &amp; Cooling</b> Kevin Bettencourt	<b>M.J. Christensen Diamonds</b> Cliff Miller	<b>TelePacific Communications</b> Jana Tucker
<b>Coldstone Creamery/Gulby Investments, Inc.</b> Theresa Gulbranson	<b>Hacienda Air, LLC</b> Fred Billings	<b>Nevada Financial Solutions</b> Michael Sandoval	<b>Tupperware Home Parties</b> Claudia Smith
<b>Colonial Bank</b> Susan Marchbanks	<b>Jewel Florist</b> Bonito Sahagan	<b>Paseo Medical Center</b> Ben Kermani	<b>US Small Business Administration</b> John Scott
	<b>Labor Ready</b> Michael Markt	<b>Pebble Stone Coatings</b> Sean West	<b>Virtual Man Enterprises</b> Micheal Bennett
	<b>Lada-S Specialty Printing</b> Joe Davis	<b>Present-o-Presentations</b> Roderick Spenner	<b>Weekenders</b> MaryAnne Miller

## Ribbon Cuttings



**Life Signs**

9650 S. Pecos, Henderson, NV



**Sam's Club**

2650 E. Craig Road, North Las Vegas, NV



**North Vista Hospital**

1409 E. Lake Mead Blvd., North Las Vegas, NV

Have an upcoming grand opening, ribbon cutting or groundbreaking? The North Las Vegas Chamber of Commerce will gladly participate and publish your photo in the next issue of Look North.

For more information, call 642-9595



*It's Here!*

## CONNECTION\$

CONNECTION\$ is a high-powered, business-client and referral network, whose members are dedicated to the growth and success of each others businesses, with multiple group locations, throughout Clark County.

For more information, go to:

[www.northlasvegachamber.com](http://www.northlasvegachamber.com)

Or call: 702.642.9595

Don't Wait - groups are now being formed. If you'd like to be "in", email your name, company, professional/business classification, and phone number to Kip Mello at [kmello@nlvchamber.org](mailto:kmello@nlvchamber.org).

*\*You must be a member of the NLVCC to participate.*

# FMLA is Extended to Cover Military Families

By Kathleen Paustian, Esq.

On January 28, 2008, President George Bush signed the National Defense Authorization Act, which contained military amendments to the Family and Medical Leave Act (FMLA). Here are the primary changes:

- Under the existing FMLA, employers with 50 or more workers are required to give eligible employees up to 12 weeks of unpaid leave for the employee's own "serious health condition" or to care for a seriously ill immediate family member. The new amendments require employers to give up to 26 total weeks of unpaid leave for eligible employees to care for "next of kin" who have been injured on active duty in the military.
- "Next of kin" means the nearest blood relative of the covered service person. This a broader definition than the "immediate family member" used for other FMLA cases.
- These new requirements cover any member of the armed services, including National guard or Reserves, who, while on active duty, suffered a serious illness or injury which

rendered the member unable to perform the duties of his or her office, grade, rank or rating and for which the armed services member is (1) undergoing medical treatment, recuperation or therapy, (2) is an outpatient, or (3) is on a temporary disability retired list. This is also a broader classification than the "serious medical condition" used to evaluate leaves under the traditional FMLA.

If you have an employee who has a wife, husband, child, or parent, on active duty and that service person is injured, you may need to offer the employee unpaid leave under FMLA to care for the military person. If you have questions about implementing this new policy, contact your employment law attorney. §

*Kathleen M. Paustian is a partner in the minority and women owned law firm, Gonzalez Saggio and Harlan. Kathleen has practiced law in Las Vegas for 19 years, primarily in the area of employment defense. She can be contacted at 366-1866.*



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## Over Twenty Years

### Broadacres Swap Meet

Jake Bowman

### College Park Realty

Ben Penn

### Embarq

Kristin McMillan

### NV Beverage Co

Mike Rikard

### Nevada State Bank

Dallas Haun

### North Vista Hospital

Vince Variale

### Pat Clark Pontiac.GMC.

#### Buick

Ray Dresselahauss

### Quality Towing

Alex Pinkus

### Ted Wiens Tire & Auto

Chris Publow

### Your Real Estate

Tom Lisiewski

## Eleven to Twenty Years

### Allstate Insurance Company

Dave Sylvester

### American Commonwealth Mortgage Co.

David Cabral

### Clark County Justice Court-North LV

Stephen J. Dahl

### ECCO Equipment Corporation

Ernie Warren

### LV Business Press

Matt Ward

### LV Convention & Visitors. Auth.

Rossi Ralenkotter

### Martin-Harris Construction

Ellie Shattuck

### McCandless Intl. Trucks, Inc.

Mike McCandless

### National Insurance Consultants, Inc

Antoinette Diaz-Modrok

### National Security Technology, LLC

Sharon Tutrone

### Nevada State Development Corp.

Debra Alexander

### Pro/Group Management, Inc.

Larry Bradkey

### Thomas and Jones Funeral Home

Sonny Thomas

### Vegas Shoes Plus

Jerry Shulman

## Six to Ten Years

### A & A Uniforms, Inc.

Jesse Goulart

### American Nevada Company

Cecilia Mutee

### Carter & Burgess / C & B Nevada

Curtis Horton

### Carter & Burgess/ C & B Nevada

Angela Thens

### Community Bank of Nevada

Karen Sivert

### Krispy Kreme Doughnuts

Simone Venus

### Lakewood Recycling

Su Phelps

### Lucchesi, Galati Architects, Inc.

Craig Galati

### MedicWest Ambulance

John Wilson

### Nevada State Bank, SBA Division

Bob Hart

### NV Small Business Dev. Center UNLV

Larry Vierra

### Phototechnik International

Brian Janis

### Relocating in Las Vegas Magazine

Lori Duckett

### Southwest Gas Corporation

Robert E. Brewer

### TADC Safe Nest Beverly

Carlino- Banta

### Veolia Transportation, LV Region

Valerie Michael

### Veolia Transportation, LV Region

Rodney McMillan

### Wells Fargo Bank

Doris Charles

### Windsor Group, LLC

Gerald Schaffer

## One to Five Years

### 131 Group LLC Marlene

Lirings

### 1st National Bank of Nevada

Patricia L Davis

### AFLAC/Marino Strandboge Team

Debbi Marino

### Casa Blanca Las Vegas Sales

Bernadette Anthony

### CDW

Cindy King

### Christian Family Yellow Pages

Victor Greco

### Citibank

Cynthia Davis

### City National Bank

Patrice Schmidt

### City of North Las Vegas

Frank Fiori

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Terri Sheridan

### City of North Las Vegas

Peggy M. Proestos

### Colliers International

Patti Dillon

### Colonial Bank

Robin Coladangelo

**Colonial Bank**  
David Berkowitz

**Compliance Science**  
Diane Cravotta

**Costco Wholesale**  
Darlene Childers

**Diversified Comm. Solutions**  
Jen Kunkel

**Embarq**  
Barry Teeter

**Enterprise Rent-A-Car**  
Erin Ford

**Executive Class Etiquette Services**  
Regina Hobbs

**Graham, Charles E., M.D., Ltd.**  
Charles Graham

**Habitat for Humanity**  
Jackie Valdera

**Hands Ink Advertising/PS Media LLC**  
Peggy Smith

**Healthsouth Hospital at Tenaya, LTA**  
Ken D'Amico

**Hodson, Adam CPA**  
Adam Hodson

**Image 2000**  
John Eaton

**Keller Williams Realty Las Vegas**  
Annette Bryant

**Logo Fusion USA Inc.**  
Tes Hankel

**Looney 4 Balloons, Inc.**  
Allana Mello

**Mahoney Group**  
Richard Jordan

**Martin, Richard**  
Richard Martin

**Matrix Xtreme**  
Thomas Douglas

**Merrill Lynch**  
David M. Pulliam

**NV Commerce Bank**  
Connie Decker

**North Gate Christian Church**  
Mark Lebsack

**North Las Vegas View**  
Jeannette Carillo

**North Vista Hospital**  
Tony Marinello

**NV Partnership for Homeless Youth**  
Larry Lovelett

**Palm Mortuary**  
Theresa Correa

**Preferred Chiropractic**  
James Overland Sr., DC

**Riley, Patricia M.D.**  
Elena Espina

**Roel Construction Co., Inc.**  
Nelson Mascarenas

**Shelter Insurance Companies**  
Dan Johnston

**Silverstone Golf Club**  
Matt Utter

**Stor-More-Self Storage**  
Barbara Littlefield

**Sun West Bank**  
Clay Overlien

**Texas Station Hotel & Casino**  
Cyndi Reiger

**TRC Solutions Inc.**  
Terre Maize

**United Construction**  
Sallie Doebler

**UNLV - Ctr. for Academic Enrichment**  
William Sullivan

**Vision Airlines, Inc.**  
Warren Kaplan

**Wal-Mart Stores, Inc. #3728**  
Jessica Alip

**Wells Fargo Bank**  
DawnLa Bonte

**Wells Fargo Bank**  
Guy Becnel

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Brian Holt

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Peter Kasparoff

**Young Electric Sign**  
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## *Do We Have Your Email Address?*

Every Tuesday, the Chamber sends out its Chamber Weekly to its members. This update contains upcoming event information as well as important benefit updates and breaking news from the Chamber.

If we don't have an email address in our database, you could be missing out on important information and news that can enhance your membership experience. Because email is the accepted communication standard today, we conduct the majority of our communications through this medium.

At no time will we ever release your email information to outside parties. Email addresses are for internal use only. If you are not receiving the Chamber Weekly each Tuesday one of two things could be the reason; we either don't have your email address in our records or your IT settings are blocking the Chamber. In order to keep abreast of what is happening in the Chamber, make sure that we have your email and allow emails originating from @nlvchamber.org in.

# High Performance in a Low Economy

By Doug Beckley, CEO/The Beckley Group

In recent months it seems a day does not go by where Las Vegas are not pummeled with reports and predictions of business doom, catastrophe and economic mayhem. I dare you to pick up the paper or listen to the news without a story of declining commerce by a disturbingly peppy reporter. One problem with the Chicken Little storyline is that it worms its way into our thinking; after a while many of us begin to internalize the negative. And while I understand the need to be “realistic” and take hard look at “the facts”, I would like to offer Southern Nevada an alternative perspective – in three words. Get over yourself!

We prosper in bad times the same way we do in good times – by working hard and smart on the most basic elements of business management. Today we shall touch on three of these.

Attitude: I can still recall what an old boss of mine would tell me when I would complain about things gone wrong, “Beckley, why don’t you go into your office, have a nice cry and then get back to work”. In business, we must stop dwelling on things we can’t control (the economy) and turn our focus inward to what we can control (ourselves). We must convert the energy we spend on worrying into energy devoted to action.

Customers: After 911, a roundtable of accomplished business leaders was convened to discuss best practices during a slowdown. The #1 recommendation: stay close to your customer base. There is a reason why it costs 5 times more to get a new customer than to retain one. It is financially imperative that we build loyalty and retain good customers. Loyal customers buy more and are less likely to defect for bargains. Loyal customers will stand by us as we weather the storm. Become indispensable to your clients by delivering undeniable value. Then, once you have them satisfied, cross sell to them and find out ways to make them more profitable to your organization.

Promotion: Remember how you generate the new sale. The knee jerk reaction of cutting marketing and sales expenses can be very foolish. Why would we cut the very thing which provides the solution? As before, we must invest in our future. Look hard at which kinds of promotion work and which do not – then budget and plan accordingly.

Speaking of planning, make sure you are. If you don’t have a business plan, write one. If you have one and aren’t using it, dust it off, make sure it’s still relevant and use it to maintain proactivity and keep score. In business as in life, we do not prosper by chance but rather by having a few well defined dreams and proactively working every day to achieve them. §

*Doug Beckley, CEO of The Beckley Group is an award winning professional trainer, speaker, and consultant. The Beckley Group is a customized training & organization development company and can be reached at 702.838.8413.*

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*“Management is efficiency in climbing the ladder of success; leadership determines whether the ladder is leaning against the right wall.”*

*-Stephen R. Covey*

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## Welcome Aboard

**College of Southern Nevada Foundation** welcomed Rebecca Rych as its director of community relations.

**Payroll Solutions Group** announced that Tom Kunath had been hired as its IT specialist. The company also added Angelica Gonzalez as a payroll administrator.

Ted Giza joined **The Korte Company** as a new business specialist. The company also added Bobbi Davis to its Las Vegas office personnel as a permit expediter.

Las Vegas based **Gatski Commercial Real Estate Services** is expanding their brokerage and leasing side by naming R. Brad Benz as vice president.

## Congratulations

**Hands Ink Advertising/PS Media** has added Travel Diva Productions, Doctor Auto, Xidix, Becki Torbergson Stock Car Racing, and Pure Home Living to its clientele roster.

**Diversified Communications Solutions Inc., Ltd.** announced their award of a State contract for moves, adds, and changes for

all State facilities in Southern Nevada.

**The College of Southern Nevada** announced the appointment of Jacque Matthews as the executive director and chief development officer of the CSN Foundation. Matthews served as interim executive director since 2004.

Gary Siroky of **Core Construction** was appointed president of the Associated General Contractors, Las Vegas chapter.

The **Korte Company** has completed work on the Beltway Corporate Center II. The contract valued at \$5 million was for the construction of a 3-story building shell.

Judge Stephen Dahl has been elected president of the **Clark County Law Foundation** for 2008.

**The Firm Public Relations & Marketing** is celebrating 15 years in business. The Firm also promoted Brittany Markarian to Public Relations Specialist.

**Outback Steakhouse®** celebrated their 20th Birthday this month. With almost 800 restaurants across the country and 950 locations worldwide, Outback Steakhouse® continues to increase its “steak” in the casual dining industry,

with no signs of slowing down. Already voted “Consumers’ Choice in Chains” by Restaurants & Institutions, this month the company marks 20 years of enhancing its customers’ experiences.

## Grand Openings

**North Vista Hospital** announced the opening of its state-of-the-art MRI suite which includes the addition of an Intera Achieva 1.5T system. The system contains features that making getting an MRI a more positive experience.

**Doctor Auto** has opened up a new location at 3255 W. Ann Road in North Las Vegas.

### MEMBER NEWS POLICY

All entries must be e-mailed to Edie Gillette at [egillette@nlvchamber.org](mailto:egillette@nlvchamber.org) or typewritten and submitted by 5:00 p.m. on the deadline date (May 1, 2008). Please include contact information.

No advertisements will be printed in the Member News section.

Outdated material will not be included.

Membership dues must be up to date to be included.

The North Las Vegas Chamber reserves the right to revise submissions.



## Congratulations to the February All-Stars

- |                   |                                   |
|-------------------|-----------------------------------|
| Talana Bell       | Summerlin Life & Health           |
| Darrell McFarland | Henderson Chevrolet               |
| Shaundell Newsome | Newsome Marketing Enterprises     |
| Peggy Proestos    | City of North Las Vegas           |
| Tracy Quattrin    | Fabulous Frames Custom Framing    |
| Hazeer Razack     | Bank of North Las Vegas           |
| Anna Siefert      | Nevada Microenterprise Initiative |

Want to join the Chamber All-Stars? Log onto [www.northlasvegashamber.com](http://www.northlasvegashamber.com) to find out how.

# Membership Upgrade Sponsors

## Chairman's Circle Members

### Colonial Bank



**Robin Coladangelo**  
Branch Manager

### Cox Business Services



**David Blau**  
Vice President &  
General Manager

### Embarq



**Rob McCoy**  
Director of Public  
Affairs

### Las Vegas Review Journal



**Dean White**  
Director of Marketing/  
Promotions

### Nevada State Bank



**Bob Hart**  
Vice President,  
Guaranteed Loans  
Chamber Board of  
Directors-Chairman  
Chamber Foundation  
Board of Trustees  
Golf Committee Chair  
Gov't Affairs Committee

### North Vista Hospital



**Tony Marinello**  
CEO  
Chamber Board of  
Directors-Chairman of  
the Board  
Chamber Foundation  
Board of Trustees  
Gov't Affairs Committee

### Pulte Homes



### Republic Services



**Bob Coyle**  
Area President

### Southwest Gas



**Bob Brewer**  
Director, Corporate &  
Administrative Services  
Past Chamber Board  
Director  
Gov't Affairs Committee

### Wells Fargo Bank



**Doris Charles**  
Regional President

## President's Council Members

### Flangas McMillian Law Group



**John McMillian**  
Principal  
Chamber Board of  
Directors  
Chamber Foundation  
Board of Trustees  
Leadership NLV Chair

### InBusiness Las Vegas



**Bruce Spotleson**  
Group Publisher

### Meadow Gold Dairies



**Darren Brown**  
General Manager  
Chamber Board of  
Directors

### MedicWest Ambulance



**John Wilson**  
Executive Partner  
Chamber Board of  
Directors-Vice Chair  
Gov't Affairs  
Chamber Foundation  
Board of Trustees

### Orgill Singer & Associates



**David Dahan**  
CEO

### Pan Western Corporation



**Moe Truman**  
President & CEO  
Chamber Board of  
Directors

### Summerlin Life & Health



**Leslie Caprow**  
Chamber Health Plan  
Representative  
Chair-Women's  
Leadership Conference

## Premium Level Members

Bank of North Las Vegas  
Community Bank of Nevada  
Jerry's Nugget  
Shred It - Las Vegas  
Sierra Health Services

## Preferred Level Members

Mett - Span 1  
Sun West Bank

The Membership Upgrade Program offers all the benefits and privileges afforded to all members in addition to added benefits, exposure, services, and opportunities to enhance your business' Chamber experience.

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Your life  
Your radio station

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KNUU LAS VEGAS  
BUSINESS & FINANCIAL TALK

News, Traffic & Weather throughout the day

Community shows on finance and lifestyle

plus Paul Harvey, Ray Lucia, Bruce Williams,  
Lou Dobbs, Wall Street Journal Reports & Andy Sierra

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# 2008 North Las Vegas Chamber Foundation Spring Golf Tournament

Tuesday, June 3, 2008  
7:00am Check-in /8:00am Shotgun Start

## Sponsorship Opportunities

### (1) Title Sponsor: \$10,000

- Company logo on event brochure
- Company logo on awards program PowerPoint Masthead
- Company logo on all personalized score cards
- Company logo on all course tee signs
- Company logo on all cart signs
- Company gift or material in player gift bags
- Three foursomes

### Masters Sponsors: \$5,000

- Company logo in rotation on awards program PowerPoint
- Company logo on (3) course tee signs
- Company gift or material in player gift bags
- Two foursomes

### US Open Sponsors: \$3,000

- Company logo in rotation on awards program PowerPoint
- Company logo on (2) course tee signs
- Company gift or material in player gift bags
- One foursome

### Pebble Beach Sponsors: \$1,500

- Company logo in rotation on awards program PowerPoint
- Company logo on (1) course tee sign
- Company gift or material in player gift bags
- One twosome

### (1) Shirt Sponsor: \$3,500 **SOLD**

- Company logo on all tournament shirts
- Company logo in rotation on awards program PowerPoint
- Company gift or material in player gift bags

### (1) Beverage Cart

**Sponsor: \$2,500**

- Company logo on all beverage carts
- Company logo in rotation on awards program PowerPoint
- Company gift or material in player gift bags

### (1) Luncheon Sponsor: \$2,500

- Company logo on luncheon signage including all table tents
- Company logo in rotation on awards program PowerPoint
- Company gift or material in player gift bags

### (1) Hat Sponsor: \$2,000

- Company logo on all tournament hats
- Company logo in rotation on awards program PowerPoint
- Company gift or material in player gift bags

### (1) Photography Sponsor: \$2,000

- Company logo on all tournament photo tri-folds
- Company logo in rotation on awards program PowerPoint
- Company gift or material in player bags

### (1) Hole 'n One Sponsor: \$1,500

- Company logo on course contest signage
- Company logo in rotation on awards program PowerPoint
- Company participation in prize presentation
- Company gift or material in player gift bags

### (1) Putting Contest

**Sponsor: \$1,000**

- Company logo on course contest signage
- Company logo in rotation on awards program PowerPoint
- Company participation in prize presentation
- Company gift or material in player gift bags

### Tee Sponsors: \$350

- Company logo on (1) course tee sign

*\*All tournament sponsorships include sponsor acknowledgement listings published on the Chamber website during the month of December and in the Dec/Jan issue of Look North.*

To sponsor this tournament or to register to play, logon to  
[www.northlasvegaschamber.com](http://www.northlasvegaschamber.com)

## Leadership North Las Vegas

- Receive a close-up view of the issues and challenges facing the community
- Discover what makes North Las Vegas the fastest growing city in the country
- Discover leadership strengths and sharpen critical skills necessary for effective results-oriented leadership
- Strengthen sense of personal vision and power
- Garner the rewards of networking with an expanded and diverse group of community business leaders
- Discover opportunities to make a commitment to the community

***Do you have the drive and commitment to be a part of the inaugural Leadership North Las Vegas class?***

**Applications are available online  
[www.northlasvegachamber.com](http://www.northlasvegachamber.com)**

Program begins September 19th



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